



PLANNING AND ZONING DEPARTMENT

CHANGEABLE COPY SIGN APPLICATION

Changeable Copy and Electronic Changeable Copy Sign Regulations

1. Static Display. Display of message must be static. When the display of an Electronic Changeable Copy Sign changes, it must change as rapidly as is technologically feasible with no phasing, rolling, scrolling, flashing, twirling, blending, or in any manner which imitates movement.
2. Number of Lines. Changeable Copy Signs and Electronic Changeable Copy Signs may display up to a maximum of four (4) lines of characters at one time.
3. Brightness. Prior to issuance of a sign permit, the applicant shall provide a written certification from the sign manufacturer that the light intensity has been factory pre-set not to exceed a maximum illumination of 3500 nits (candelas per square meter) during daylight hours and a maximum illumination of 500 nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness. Illuminated signs within the Marine Turtle Conservation Zone shall comply with the requirements of Ordinance 1461 and Article Six of the Zoning Ordinance.
4. Dimmer Control. Electronic Changeable Copy Signs must have an automatic dimmer control to produce a distinct illumination change from a higher illumination level to a lower level for the time period between one-half hour before sunset and one-half hour after sunrise. In addition, it must also be able to respond to lighting level changes occurring due to atmospheric conditions.
5. Color. Text message shall be composed of one (1) color with the background composed of one (1) color. Pictures, logos, images, graphics, and symbols may be displayed from one color to full color.
6. Duration. Electronic Changeable Copy Signs shall change no more than one (1) time per forty five (45) seconds.
7. Integrated Sign. Changeable Copy and Electronic Changeable Copy Signs shall only be permitted as a portion of an on-premise Detached Sign. The Changeable Copy Sign portion may be separated from the remainder of the sign. If the electronic message center portion of the sign is being utilized after sunset, the existing static portion of the sign must be functioning, Illuminated, and readable.
8. The area of a detached Changeable Copy or Electronic Changeable Copy Sign may comprise no more than forty (40) percent of the surface area of the Detached Sign of which it is a part nor shall any portion of the Changeable Copy or Electronic Changeable Copy Sign project above the height of the permanent Detached Signage. Changeable Copy Signs are secondary to the permanent non-changeable portions of the sign and should be designated in this regard.
9. The area of an attached Changeable Copy or Electronic Changeable Copy Sign may not exceed twenty (20) sf in area and will be counted toward the calculation for maximum signage for the Building.
10. Changeable Copy or Electronic Changeable Copy Sign shall comply with all other applicable provisions of this Ordinance.

By signing below, I hereby certify that I have read the above information and attest that the Changeable Copy Sign will be operated in accordance with the above regulations or be subject to City of Gulf Shores Code Enforcement procedures.

APPLICANT SIGNATURE: _____ (Print) _____ Date: _____

OWNER SIGNATURE: _____ (Print) _____ Date: _____